

2012 Rose Parade® presented by Honda

Float Trophy Winners

Awards	Description	Order	Participant	Theme	Builder
1 FANTASY	Most Outstanding Display of Fantasy & Imagination	8	City of South Pasadena	<i>When Life Gives You Lemons . . .</i>	Self Built
2 DIRECTORS'	Outstanding Artistic Merit In Design & Floral Presentation	10	Bayer Advanced	<i>Garden of Imagination</i>	Phoenix Decorating
3 CRAFTSMAN	Exceptional Achievement In Showmanship & Dramatic Impact For Floats > 55' Only	17	Trader Joe's	<i>Hot Lava!</i>	Phoenix Decorating
4 THEME	Excellence In Presenting Parade Theme	19	US Bank	<i>Idea Factory</i>	Phoenix Decorating
5 ISABELLA COLEMAN	Best Presentation of Color & Color Harmony Through Floral Use	25	Odd Fellows & Rebekahs	<i>Shining Knights Still Exist</i>	Phoenix Decorating
6 PRESIDENT'S	Most Effective Floral Use & Presentation	26	Ministry of Tourism & Creative Economy, Republic of Indonesia	<i>Wonderful Indonesia</i>	Fiesta Parade Floats
7 NATIONAL	Best Depiction of Life In U.S.A. - Past, Present Or Future	30	Western Asset Management	<i>Imagine in America</i>	Phoenix Decorating
8 MAYOR'S	Most Outstanding City Entry - National or International	37	Burbank Tournament of Roses Association	<i>The Dream Machine</i>	Self Built
9 TOURNAMENT VOLUNTEERS'	Best Floral Design of Parade Theme For Floats Under 35'	39	Shriners Hospitals for Children	<i>Soaring for Kids</i>	Phoenix Decorating
10 JUDGES' SPECIAL	Most Spectacular In Showmanship & Dramatic Impact	41	Donate Life	<i>...One More Day</i>	Phoenix Decorating
11 PRINCESS'	Most Beautiful Float 35' And Under	44	Rotary International	<i>Inching Towards The End Of Polio</i>	Phoenix Decorating
12 FOUNDERS'	Most Beautiful Float Built & Decorated By Volunteers From A Community or Organization	50	Downey Rose Float Association	<i>Enchanted Paradise</i>	Self Built
13 INTERNATIONAL	Most Beautiful Entry - Outside of 50 United States & D.C.	52	China Airlines	<i>Spirit of Prosperity and Harmony</i>	Artistic Entertainment Services
14 EXTRAORDINAIRE	Most Spectacular Float (Including Floats That Do Not Retract To 55')	54	Natural Balance Pet Foods, Inc.	<i>Surf's Up</i>	Fiesta Parade Floats
15 ANIMATION	Best Animation & Motion	58	Farmers Insurance Group	<i>The Unimaginable</i>	Phoenix Decorating
16 GRAND MARSHAL'S	Excellence In Creative Concept & Design	60	Discover Card	<i>The Dream Believers</i>	Fiesta Parade Floats
17 SWEEPSTAKES	Most Beautiful Entry in Parade With Outstanding Floral Presentation & Design	62	Dole	<i>Preserving Paradise</i>	Fiesta Parade Floats
18 GOVERNOR'S	Best Depiction of Life In California	70	City of Torrance	<i>Looking Back - Moving Forward</i>	Fiesta Parade Floats
19 BOB HOPE HUMOR	Most Comical & Amusing Entry	72	La Canada Flintridge Tournament of Roses Association	<i>If Pigs Could Fly</i>	Self Built
20 QUEEN'S	Most Effective Use And Display of Roses In Concept, Design & Presentation	76	AIDS Healthcare Foundation	<i>Our Champion</i>	Fiesta Parade Floats
21 PAST PRESIDENTS'	Most Creative Design & Use of Both Floral & Non-Floral Materials	80	Girl Scouts of Greater Los Angeles	<i>100 Years of Girl Scouts --- What will you do today?</i>	Fiesta Parade Floats
22 CROWN CITY INNOVATION	Best Use of Imagination & Innovation To Advance The Art Of Float Design	86	City of Los Angeles	<i>Dinosaurs in L.A.'s Backyard!</i>	Phoenix Decorating
23 LATHROP K. LEISHMAN	Most Beautiful Non-Commercial Float	88	Kaiser Permanente	<i>Every Body Walk</i>	Fiesta Parade Floats
24 TOURNAMENT SPECIAL	Exceptional Merit In Multiple Classifications (Incl. Floats That Do Not Retract To 55')	90	RFD-TV	<i>Happy Trails</i>	Phoenix Decorating