



Just Imagine...



TOURNAMENT OF ROSES® HISTORY

1890

First Parade and Games. The members of the Valley Hunt Club voted to stage, on January 1, 1890, a parade of flower-decorated horse-and-buggies and an afternoon of public games on the “town lot” east of Los Robles between Colorado and Santa Fe. The parade was to resemble the West's version of the festival of roses in Nice, France.

Following the parade, young men competed in a variety of foot races, tugs of war, jousts and a tourney of rings – an old Spanish game in which mounted horsemen, each carrying a 12-foot lance, try to spear three rings hung about thirty feet apart while riding at top speed. The tourney of rings, coupled with the floral displays prompted Professor Holder, the first president, to say, “Now we have the name we want – The Tournament of Roses.” More than 2,000 people attended the first Tournament.

1891

The Monrovia Town Band becomes the first musical group to perform in the Rose Parade.

1892

Parade almost dubbed “Orange Tournament” when a severe winter storm causes a shortage of roses.

1893

First year for officials to be faced with the dilemma of having a Parade on Sunday, which would interfere with church services. Starting the festival a day later was the easy solution. The “Never On Sunday” tradition continues today.

1894

First viewing stands are built along the Parade route. First year that organizations enter floats in the Rose Parade. The Columbia Hill Tennis Club, the Valley Hunt Club and Hotel Raymond are among the entrants.

1895

The Parade had become too big for the Valley Hunt Club to handle alone. At a public meeting, the Tournament of Roses Association is formed to produce the annual New Year's Day festival. A public subscription campaign raised \$595 to underwrite expenses of the 1896 Rose Parade.

The first of ten times it rains on the Parade. Other years include 1899, 1906, 1910, 1916, 1922, 1934, 1937, 1955 and 2006.

1898

First East Coast media coverage of the Rose Parade. Several large eastern newspapers came west for the Parade for the first time.

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HISTORY

2-2-2

1899

A rainstorm delays the start of the Rose Parade to 3:45 p.m. This was the second of nine times that it rained on the Parade. The Parade has never been canceled due to rain. Parade held on Jan. 2 due to the "Never on Sunday" tradition.

1900

The first motion picture of the Rose Parade is produced by Vitascope Company. Even though it was screened days, weeks and even months later, this was the first time that the Rose Parade was seen "live" by audiences throughout the United States.

1901

First year that motorized vehicles are allowed as float entries. At this time, there was little enthusiasm for the autos, which were forced to appear at the rear of the Parade so as not to scare the horses.

1902

First Rose Bowl Game played at Tournament Park (Caltech's current athletic field). University of Michigan routs Stanford University, 49-0. As the crowd of spectators arrived for the game, it soon became apparent that the 1,000 seats would not be enough. The mob of 8,500 created a stampede. While no one was seriously injured, due to the over-excitement of the crowd, as well as the lopsided score, football was abandoned on New Year's Day until 1916.

1904

First chariot races staged, inspired in part by the best-selling book *Ben Hur*. The chariot races, held at Tournament Park, continued until 1915 when it was decided that while the event was indeed popular, it was far too dangerous and expensive.

1905

First Rose Queen, Hallie Woods, reigns over New Year's Day festivities. Miss Woods, chosen by her classmates at Pasadena High School, made her own gown and helped decorate the float upon which she rode. Parade held on Jan. 2.

1906

Queen Elsie Armitage enjoys the largest Royal Court in Tournament of Roses history with 24 princesses.

1908

The era of spectacular floats was introduced when wires above the Parade route had to be elevated to allow large floats to pass, such as a 41-foot whale that spouted carnation-scented perfume 25 feet in the air; an 86-foot orange; and a 35-foot airship.

1909

Innovative float builder Isabella Coleman decorates her first float. Coleman went on to pioneer many of the techniques that give detail and animation to the floats.

1912

Famous broadcaster C.P. Rodgers makes an epic flight from the Atlantic to Pasadena and flies over the entire Parade route dropping rose petals.

- more -

HISTORY

3-3-3

1913

First year Queen and King are chosen as officiating royalty. Ostrich races dominate New Year's Day games. During one contest, an ostrich leaped toward the sidelines, stopped abruptly and threw its unlucky rider into the judges' viewing stand. The man extracted himself from the knot of judges, bowed to the crowd and chased after the stubborn creature.

First and only elephant-camel race held. With a little goading from its rider, the elephant won.

1914

Second and last time a Queen and King are chosen as officiating royalty.

1916

Football, and what would become known as the Rose Bowl Game, is reinstated at Tournament Park.

Catherine Wright is the first woman to pilot a float. She drives Eagle Rock's entry.

Tournament of Roses co-founder, Dr. Rowland, is named Grand Marshal for the seventh and final time. He retires from Tournament leadership.

1917

Oregon defeats Pennsylvania, 14-0, in the first Rose Bowl win for the West. Hotels from Yokohama and Manila enter massive floral floats for the first time.

1918

“Patriotism” becomes the first Rose Parade theme. Parade spectators number 250,000 – the largest crowd to date. Pasadenans enjoy 86-degree weather on New Year's Day.

1920

The 31st Parade marked the end of the horse-drawn era. Motor-driven floats, powered by electric and gasoline engines, took over completely.

1922

Construction of the horseshoe-shaped stadium is completed with a seating capacity of 57,000 and is deeded to the city of Pasadena by the Tournament of Roses Association. TOR volunteers raise \$272,298 to fund the stadium. Parade and game held on Jan. 2.

1923

The stadium is named “The Rose Bowl” and is dedicated hosting its first game. USC defeats Penn State, 14-3.

1924

First year a Sweepstakes Prize is awarded to a float entry - Glendale's “Fairyland.”

1925

Legendary Four Horsemen from Notre Dame play in the Rose Bowl Game against Ernie Nevers of Stanford. Notre Dame wins 27-10.

HISTORY

4-4-4

1926

First local radio broadcast of the Rose Bowl Game, announced by Pasadena sportswriter and ex-Olympic track star Charlie Paddock. Fay Lanphier is named Rose Queen while reigning as Miss America.

1927

Czechoslovakia is the first foreign government to enter the Parade. First national radio broadcast of Rose Bowl Game.

1928

Rose Bowl Stadium enlarged by 19,000 seats, increasing capacity to 76,000. Events held on Jan. 2.

1929

Isabella Coleman develops innovative float decorating technique – glues flowers on floats for the first time.

Cal center Roy Riegels runs the wrong way with ball and is nicknamed “Wrong Way Riegels.” It becomes the most infamous play in Rose Bowl history. The 15th Rose Bowl Game ends with Georgia Tech beating Cal, 8-7.

1930

Under new policy, San Francisco Mayor James “Sunny Jim” Rolph becomes first Grand Marshal chosen from outside Pasadena. Holly Halsted is the first Rose Queen selected under the new selection process. New guidelines downplay national prominence and instead emphasize the young ladies' interest in the Tournament and their local residence.

Pasadena Junior College, now Pasadena City College, makes first appearance in Parade as official Tournament Band.

Radio allows coast-to-coast network basis with the Parade, and movie houses featured the Parade throughout the country during the first few months of the year, making Pasadena a major attraction.

1932

First short-wave radio broadcast of the Rose Parade. The broadcast is heard internationally.

1933

Mary Pickford becomes the first Hollywood celebrity and first woman to be chosen Grand Marshal. Parade and game held on Jan. 2.

1934

Twelve inches of rain fall on Pasadena in the 48 hours prior to the Rose Parade, themed “Tales of the Seven Seas.”

1935

Commercial floats enter the Parade for the first time. Also, Santa Barbara's float presentation exemplifies technological progress. A floral depiction of seven peacocks that turned from side to side was operated by seven men inside the 65-foot-long float. They manipulated the moving birds and were in continual communication via built-in telephones.

HISTORY

5-5-5

1939

The Rose Parade celebrates its 50th Anniversary. Grand Marshal Shirley Temple – the youngest GM ever – presides over the Parade.

Richard and Pat Nixon enjoy first date at Duke vs. USC Rose Bowl Game. USC beats Duke, 7-3, in a famous come-from-behind touchdown drive as fourth string quarterback Doyle Nave and second string end “Antelope Al” Kreuger combine for four completed passes and a final 19-yard touchdown pass as time runs out.

The first telecast of a special event from the Tournament of Roses took place when station W6XAO of Los Angeles, with commentator Don Lee, described the January 1 evening preparations of the Royal Court. Parade and Game held on Jan. 2.

1941

Underdog Stanford surprises Nebraska by unveiling new wide-open offense, coined “T-formation,” to win the 27th Rose Bowl Game, 21-13.

1942

The Rose Parade celebrates on a smaller scale due to World War II. Duke vs. Oregon State Rose Bowl Game is played at Duke University in Durham, North Carolina.

1946

World War II is over and the Rose Parade celebrates in grand style. Groundbreaking Rose Bowl Game agreement signed between Pacific Coast (Pac-10) and Western (Big Ten) conferences. Modified in 1960, it is the oldest college football agreement between two major conferences in the United States.

1947

First local telecast of the Rose Parade on W6XYZ, an experimental TV station that became KTLA three weeks later. Bill Welsh announces his first Rose Parade for the station a year later.

1950

The Rose Bowl Game becomes the first bowl game to have 100,000 spectators in attendance. Parade and Game are held on Jan. 2.

1951

“Peggy,” the first Hollywood movie using the Tournament of Roses as a theme, featuring Diana Lynn, Charles Coburn and Rock Hudson, was released. This year marked the introduction of color television in the U.S. as well as the first network telecast of the Parade. KTTV transmitted through microwave to KPIX, San Francisco.

1959

William Wrigley, Jr. family gives Wrigley Mansion and gardens to the city of Pasadena for use as the Tournament of Roses headquarters.

1962

Rose Bowl Game becomes first college football game broadcast nationally in color

HISTORY

6-6-6

1963

Wisconsin quarterback Ron VanderKelen establishes Rose Bowl single-game records for pass attempts (48), pass completions (33), total yards passing (401).

1967

Thanat Khoman, Thailand's Minister of Foreign Affairs, is the first foreign national to be named Grand Marshal. Parade and Game held on Jan. 2.

1968

First live international satellite feed of Rose Parade and Rose Bowl Game to other parts of the world.

1969

The Rose Bowl Game serves as the kickoff to the 100th anniversary of intercollegiate football.

1970

Fresh from their trip to the moon, astronauts Charles Conrad, Richard Gordon and Alan Bean, the heroes of the Apollo 12 moon landing, led the Parade as grand marshals.

1971

Two nineteen-year-old co-eds, Kathy Howie and Kathy Parker, are the first women to pilot a float while concealed in the drivers' compartment underneath a float.

1975

Navajo Nation Band, Window Rock, Arizona, is first Native-American marching band to participate in the Parade.

1976

The Rose Parade is designated by the American Revolution Bicentennial Administration as the kickoff event of the Nation's Bicentennial Celebration. A special prologue to the Parade features the Third U.S. Infantry Regiment of the United States.

1980

Heisman Trophy winner Charles White sets Rose Bowl record for most yards gained (247).

1981

Michigan's Don Bracken sets Rose Bowl record for longest punt (73 yards). First Japanese-American Rose Queen, Leslie Kawai, chosen to reign on New Year's Day.

1982

Washington's Jacque Robinson becomes the first freshman to win Player of the Game honors.

1983

Human-powered floats made a debut in the Parade. Fifty-five people carried the Atlantic Richfield display of flags representing nations that were to compete in the 1984 Olympics. American Honda also had a human-powered float, an airplane-shaped 7,500-pound construction.

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HISTORY

7-7-7

1985

Ohio State's Rich Spangler makes the longest field goal in Rose Bowl history (52 yards). This record was tied in 1986 by Iowa's Rob Houghtlin. First African-American Rose Queen, Kristina Smith, chosen to reign on New Year's Day.

1986

The city of Pasadena celebrates its 100th birthday. American Honda's "All the World Loves a Clown" sets a record for the tallest float ever in the Rose Parade at 62 feet.

President Reagan signs legislation making the rose America's national flower. Tournament Rose Queen and Vice President in attendance at ceremony.

1988

First live network broadcast of the Rose Bowl Game in Spanish. First live broadcast of the Rose Parade to luxury cruise ships. First live radio broadcast of the Rose Parade from atop a moving float by radio personalities Ken and Bob of KABC-AM (Los Angeles).

1989

Tournament of Roses celebrates its Centennial. Bill Welsh of KTTV-TV marks his 42nd Rose Parade broadcast. First 3-D broadcast of Rose Parade on KTTV. Parade and Game are held on Jan. 2.

Rose Bowl Hall of Fame is established, honoring outstanding individuals whose achievements have contributed to the success of the Rose Bowl Game. Howard Jones (USC), Woody Hayes (Ohio State), Jim Plunkett (Stanford) and Bump Elliott (Michigan) are the first inductees.

1990

USC defeats Michigan, 17-10, in Bo Schembechler's final game as head coach of the Wolverines. He has coached more teams (10) in the Rose Bowl Game than any other coach.

1992

The Rose Bowl press box is renovated, increasing its seating capacity from approximately 330 to more than 1,200. The Rose Parade and edited clips of the Rose Bowl Game are broadcast via satellite to Russia and the newly formed Independent Republics for the first time.

University of Washington shares the national champion title with Miami after defeating Michigan in the Rose Bowl, 34-14.

1994

The 105th Tournament of Roses Parade, themed "Fantastic Adventure," was aired for the first time in its entirety to the People's Republic of China. Approximately 2.4 million Chinese Americans viewed the Rose Parade in both Cantonese and Mandarin. The Tournament of Roses commemorates 80 years of gridiron glory - "The Granddaddy of Them All."

1996

The 50th anniversary of the Rose Bowl Game pact between the Pac-10 and Big Ten conferences, and the Tournament of Roses is celebrated.

KTLA broadcasts its 50th Rose Parade (the longest running local broadcast of the Parade).

HISTORY

8-8-8

1997

In a tribute to the 50th Anniversary of the U.S. Air Force, the B-2 “Spirit,” also known as the stealth bomber, flew over the 108th Tournament of Roses Parade.

1998

Washington State returns to the Rose Bowl Game after 67 years. No.1-ranked Michigan defeats the WSU Cougars 21-16. Michigan shares national championship with Nebraska.

1999

First quadruple Grand Marshals in Rose Parade history. Actress/diplomat Shirley Temple Black, astronaut Buzz Aldrin, sports legend Jackie Robinson (posthumously through his lifelong friend, Ray Bartlett) and film producer/documentarian David L. Wolper chosen to collectively represent the 20th century. Shirley Temple Black holds the distinct honor of being the only Grand Marshal in Tournament of Roses history to have hosted America’s New Year celebration as both a child and an adult. She led the 50th Rose Parade in 1939 and the centennial celebration of the Rose Parade in 1989.

For the first time, the Tournament of Roses names a grand marshal posthumously. At the suggestion of Jackie Robinson’s widow, Rachel Robinson, his lifelong friend Ray Bartlett fulfills his duties as Grand Marshal.

2000

Roy E. Disney (Walt Disney’s nephew) leads the 111th Tournament of Roses as the 2000 Grand Marshal making he and Walt the first and only grand marshals in Tournament history who are in the same family.

For the first time in Tournament of Roses history, the Parade steps off not with a traditional theme banner or a marching band or a float made of flowers, but with a “human theme banner” comprised entirely of people. Presented by The Walt Disney Company and designed by Stadium Stunts, this “Human Theme Banner” featured 2000 colorfully costumed Southern California high school students creating a formation spelling out the theme of the Parade, Celebration 2000. The shape and color of the unit changed on musical cue to read Fantasia 2000, the title of Disney’s newest animated feature film, which opened in IMAX theaters on January 1, 2000.

Embarking on a yearlong, around-the world excursion, the Odyssey 2000 cyclists traveled along the Boulevard en route to Mexico on New Year’s Day, the first day of their travels. Cyclists who successfully complete the global journey will return and participate in the 2001 Rose Parade.

Making a welcome return, the B-2 “Spirit” (also known as the Stealth Bomber) arrived from Whiteman Air Force Base in Missouri to fly over the 111th Rose Parade in celebration of the millennium.

2001

For the first time in Tournament of Roses history, the Parade is intentionally stopped. The United States Army Golden Knights Paratroopers land on the Parade Route in front of the VFW float saluting Bob Hope. In a wonderful and emotional moment, which captured the patriotic theme of the Parade, *Fabric of America*, the paratroopers salute the Bob Hope float and the Mr. Hope – a two time Rose Parade Grand Marshal – salutes back.

HISTORY

9-9-9

2002

Triggered by the events of September 11, 2001, the Rose Parade begins with a special patriotic opening featuring Grand Marshal Regis Philbin, singer Martina McBride and flyovers by the Marine Corps F/A-18 “Hornets” and the U.S. Air Force B-2 “Spirit” (also known as the Stealth Bomber.)

For the first time in history, the Rose Parade and Rose Bowl Game are held on different days as *The Granddaddy of Them All* hosts the National Championship Rose Bowl Game on January 3, 2002.

2003

A trio of Grand Marshals – Bill Cosby, Art Linkletter, and Fred “Mister” Rogers – ushered in 2003 as the 114th Rose Parade celebrated *Children’s Dreams, Wishes and Imagination*. The 89th Rose Bowl Game featured the Pac-10’s Washington State University Cougars and the Big-12’s University of Oklahoma Sooners and resulted in a 34-14 OU victory.

2004

Led by legendary composer/conductor Grand Marshal John Williams, the 2004 Rose Parade celebrated the universal language with the theme *Music Music Music*. For the first time in aviation history, three Air Force stealth aircraft (B-2 Spirit, F-117A Nighthawk and F/A-22 Raptor) flew in formation with a historic appearance at the Rose Parade and another at the Rose Bowl Game.

Music Music Music, was also part of the Rose Bowl Game, which began with a historic pre-game performance featuring the combined university marching bands conducted by Rose Parade Grand Marshal John Williams. The Rose Bowl Game hosted the No. 1 ranked USC Trojans and the No. 3 ranked Michigan Wolverines in an exciting gridiron matchup. The Trojans defeated Michigan 28-14, clinching half of the National Championship.

2005

The 116th Rose Parade commenced with an entertaining opening ceremony featuring Rose Queen Ashley Moreno, Tournament of Roses President Dave Davis and Grand Marshal Mickey Mouse along with many of his Disney family members in a singing, dancing performance. The parade theme, *Celebrate Family*, was beautifully represented by the magnificent floats, bands and equestrians in the Rose Parade.

The 2005 Rose Bowl Game featured a historic match-up – the first time ever that the University of Michigan and the University of Texas have met on the gridiron, as well as the first time the Longhorns ever visited the Rose Bowl. The game was exciting to the finish, with a last minute field goal giving the Longhorns a 38-37 victory over Michigan.

2006

The 117th Rose Parade, featuring U.S. Supreme Court Justice Sandra Day O’Connor as Grand Marshal, was held on Monday, January 2, 2006 in observance of the Tournament’s “Never on Sunday” tradition. Though it rained throughout the parade, the festivities went on with great success. The Parade began with an opening spectacular featuring Grammy Award winner LeAnn Rimes. The parade theme, *It’s Magical*, was beautifully represented by the magnificent floats, bands and equestrians in the Rose Parade.

The 2006 Rose Bowl Game National Championship was held on Wednesday, January 4 and featured two undefeated teams – the no.1 ranked USC taking on the no.2 ranked Texas Longhorns. It was one of the most exciting games in Rose Bowl history, with Texas beating USC 41-38 to earn the Longhorns their first National Championship since 1970.

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HISTORY

10-10-10

2007

Led by legendary film maker, George Lucas, the 118th Rose Parade celebrated the theme *Our Good Nature* on Monday, January 1, 2007. The Parade began with an exciting opening show featuring Tony Award winning actress, Kristin Chenoweth, Tournament of Roses President Paul L. Holman and Miss America. Parade highlights include the Star Wars Spectacular which featured two floats, 200 storm troopers and the Grambling University marching band.

The 93rd Rose Bowl Game featured no. 5 ranked USC defeating no. 3 ranked Michigan 32-18 in a traditional Pac-10 versus Big Ten match-up.

2008

In the spirit of the theme, *Passport to the World's Celebrations*, the 119th Rose Parade was led by Grand Marshal Emeril Lagasse on Tuesday, January 1, 2008. The festivities kicked off with an explosive opening show featuring dancers and flags from around the world and culminated, for the first time, with a flyover by Navy F18 hornets. Outwalkers representing various countries and cultures entertained crowds as the floats transformed before people's eyes. The international array of bands and equestrians amused the viewers with their display of talent and dedication.

The 94th Rose Bowl Game hosted the University of Illinois Fighting Illini and the University of Southern California Trojans in a traditional Big Ten versus Pac-10 match-up. The Trojans were victorious over the Illini with a 49-17 final score in *The Granddaddy of Them All*.

2009

The 120th Rose Parade, themed *Hats Off to Entertainment*, lived up to its name by entertaining millions of viewers in Pasadena and around the world. The New Year's Day festivities were led by Grand Marshal Cloris Leachman, an Oscar- and Emmy-winning actress. The opening show truly dazzled with amazing dancers, great musicians, and a tip of the hat from Honda's 50-foot-tall robot, Asimo. Floats brought "oohs" and "aahs" from the crowds, and bands and equestrian units wowed, as always, with their impeccable talent and enthusiasm. The first-ever Viewers' Choice Award, voted on by viewers at home, was awarded to Cal Poly Universities for their "Seaside Amusement" float.

The 95th Rose Bowl Game featured the USC Trojans, participating in their fourth consecutive Rose Bowl Game, in a traditional Big Ten versus Pac-10 match-up against the Pennsylvania State University Nittany Lions. The Trojans defeated the Nittany Lions 38-24.

2010

The 121st Rose Parade featured an opening spectacular led by Grand Marshal and national hero, Captain Chesley B. "Sully" Sullenberger III, who, with his crew, courageously saved the lives of 155 people by guiding US Airways Flight 1549 to an emergency water landing in New York City's frigid Hudson River. Living up to its theme, *2010: A Cut Above the Rest*, the parade's superb display of floats, bands and equestrians inspired all families watching in Pasadena and at home. The festivities ended with a tribute to late 2010 Tournament of Roses President and Naval officer Gary J. DiSano - a Navy flyover carrying out the missing man formation.

2010 marked a historic year for the Tournament of Roses as the organization hosted two post-season football games. The 96th Rose Bowl Game featured no. 8-ranked Ohio State University defeating no. 7-ranked University of Oregon in a traditional Big Ten versus Pac-10 match-up. The Buckeyes beat the Ducks 26-17.

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HISTORY

11-11-11

The 2010 Citi BCS National Championship Game was held on Thursday, January 7, 2010 and featured an exciting match-up between the top two collegiate teams in the nation, the no. 1-ranked Alabama Crimson Tide and the no. 2-ranked Texas Longhorns. The Crimson Tide captured the national championship title after defeating the Longhorns 37-21.

2011

In tune with its theme *Building Dreams, Friendships & Memories*, the 122nd Rose Parade presented by Honda featured an opening spectacular led by cooking icon and Grand Marshal Paula Deen. The spectacular display ended with an extravaganza of fireworks and confetti streaming from the fairy tale castle aboard Honda's float where ASIMO announced the official start of America's New Year Celebration. The parade captivated audiences both far and wide, as all turned to Pasadena to see new records being set as one float was deemed "World's Heaviest Float", the beautiful pageantry, spirited marching bands, and talented equestrians.

The 97th Rose Bowl Game presented by VIZIO featured no. 3-ranked Texas Christian University defeating no. 5-ranked University of Wisconsin in a non-traditional Big Ten versus Mountain West Conference match-up. The Horned Frogs were victorious against the Badgers with a 21-19 win.

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